

FOR IMMEDIATE RELEASE

Media Contacts:

Alexander Berberich – +1.203.524.4737 or alexander@fifthcolumnfeatures.com

John W. Yost – +1.518.832.6716 or john@fifthcolumnfeatures.com

**ANNOUNCING THE LAUNCH OF FIFTH COLUMN FEATURES
DIGITAL FILM DISTRIBUTION COMPANY OFFERS
INDUSTRY'S FIRST PAY-AS-YOU-WISH PRICE MODEL
fifthcolumnfeatures.com
Officially Launching at SXSW, Austin, TX 2013**

March 9, 2013—Filmmakers Alexander Berberich and John W. Yost have officially announced the launch of **Fifth Column Features** (FCF), a boutique motion picture studio and online distribution company dedicated to bringing independent filmmaking to wider, more diverse audiences while supporting filmmakers and their careers.

FCF will offer a new digital platform for film distribution featuring the industry's first pay-as-you-wish price model, benefiting both filmmakers and consumers. Unlike self-distribution platforms currently available through iTunes and Amazon.com, filmmakers can house their work with FCF and retain a majority of the profits. Consumers can expect the curated content of a boutique studio, and will have the freedom to set their own price to download each film through **fifthcolumnfeatures.com**.

"Every year there are dozens, if not hundreds, of quality feature films that slip through the film festival and distribution cracks," FCF co-founder Alexander Berberich stated. *"We want to provide not only a means of digital distribution for these films, but a network of like-minded filmmakers and film lovers that will become a valuable community of support."*

John W. Yost, filmmaker and FCF co-founder, and **Frank Mosley**, filmmaker/actor and FCF advisory board member, will attend the SXSW Film Conference & Festival from March 8-12 to meet with filmmakers looking for distribution, and will be available for interviews during that time (bios below).

FCF is also proud to announce its first in-production feature film, *White Creek*. A town in turmoil, White Creek is bound by an impenetrable class system and led by a crazed militiaman hell-bent on controlling the valley. The first teaser trailer is available on FCF's Youtube page, <http://www.youtube.com/user/FifthColumnFeatures>. Learn more about the feature at <http://fifthcolumnfeatures.com/white-creek>.

About Fifth Column Features:

Filmmaking is a team sport. We don't get better at our craft if we hoard our resources. We don't grow as a community if we don't work together to help everyone move forward. We don't make a living if only a few are allowed to flourish. FCF started as a way to support indie filmmakers, sell their work, and provide a network of like-minded collaborators to help make their next film a reality. It is this support that allows the artists to take risks in their work and find creative solutions in getting to their audiences.

[Fifth Column](#) is often defined as one group undermining another group from within; like freedom fighters, or a resistance. We like to see it as guerrilla support for truly indie filmmakers.

About John W. Yost:

John W. Yost is a filmmaker and multimedia artist from the Capital Region of Upstate New York. Since graduating with two degrees from Rochester Institute of Technology in 2004, John has been exhibiting and screening his extensive and varied portfolio across the country. His work includes his 2007 debut feature film, *EVERY GOOD THING to RUST* and 2010 follow up, *The Brave and the Kind*. He is currently in production on his fourth feature film, *White Creek*, due out Spring 2014. AS the host of Filmmaker Magazine's Shooting With John, he balances his love of film with his passion for firearms and sport shooting. He lives a happy and modest life with his wife Raeanne, and cat Toonces.

About Frank Mosley:

Frank Mosley is a filmmaker and actor from Texas. His first feature film *Hold*, a 2010 Venice Days candidate, top 20 IFP Narrative Labs Finalist, and Langdon Review of the Arts in Texas recipient, was deemed "one of the best films of 2010" by Cinemalogue. He was a juror for the Dallas Video Festival (2009) and Oak Cliff Film Festival (2012) and a panelist for the Lone Star International Film Festival (2007/2011), and has talked about his films on NPR and GOOD MORNING TEXAS. His award-winning short films have been shown at various U.S. film festivals and other venues such as The Dallas Museum of Art, 500X Gallery, and The Metrognome Collective. Frank's acting credits include Shane Carruth's *Upstream Color*, Clay Liford's *Wuss*, James M. Johnston's *Knife*, Eric Steele's *Cork's Cattlebaron*, the Telly-winning 2004 short *Separated by Light*, and Justin D. Hilliard's *The Other Side of Paradise* (Best Supporting Actor nomination, 2009 AOF Festival).

About Alexander Berberich:

Alexander has been producing/production managing for more than 15 years in New York and Los Angeles. Over the course of his career, he has worked on more than 250 television commercials, 30 plus music videos, 10 feature films and 6 documentaries, as well as various other projects. In 2003 he produced the cult classic *Moby Presents: Alien Sex Party* with popular musician Moby. *Bonne Année* is his feature film directorial debut. Alexander is co-founder of Fifth Column Features with his friend John W. Yost. He is honored to also have produced several of John's film projects. Alexander is currently in pre-production on his next film, which will be proudly distributed through FCF.

###